



FOR IMMEDIATE RELEASE

The Ottawa Boat & Sportsmen's Show Announces 2012 Dates
CE Centre Set to Host Feb. 23-26



OTTAWA – October 28, 2011 – With a brand new location set to reel in outdoor lovers from Ottawa and beyond, the much anticipated 2012 Ottawa Boat & Sportsmen's Show returns for another exciting year, taking place February 23-26 at its new home, the CE Centre. This new, premium venue, will lure more visitors than ever – its modern architecture, first class dining experiences and 150,000 square feet of exhibition space are the perfect backdrop for all things outdoors. Conveniently located near the Ottawa Macdonald-Cartier International Airport, the venue has more than 600 hotel rooms nearby for out of town guests and exhibitors, and offers plenty of parking for those making the trip by car. This state of the art venue combined with the best exhibitors and features, are sure to make the 2012 Ottawa Boat & Sportsmen's Show a catch you won't dream of releasing!

What: The 2012 Ottawa Boat & Sportsmen's Show

When: Thursday, Feb. 23, 11 a.m. – 8 p.m.
Friday, Feb. 24, 11 a.m. – 8 p.m.
Saturday, Feb. 25, 10 a.m. – 7 p.m.
Sunday, Feb. 26, 10 a.m. – 5 p.m.

Where: CE Centre
4899 Uplands Drive
Ottawa ON K1V 2N6

Cost: Adults \$14.00
Seniors \$9.00
Juniors \$9.00 (Ages 10 to 15)
Children FREE when accompanied by an adult (under 10 years)
Family Pass: \$35.00 (two adults and two juniors)
Four-Day Super Pass any admission valid for all four show days
(Cash Only Box Office)

Parking: \$7.00 at CE Centre Parking lot (over 1800 spaces) – payable by Visa, MasterCard and Amex and cash.



About The Ottawa Boat and Sportsmen's Show (OBSS) is the Ottawa Valley's leading outdoor show. It features over 200 exhibitors offering a wide selection of products, services, gear and tackle for fishing, boating, camping and paddlesports. The show is tailor-made for outdoor enthusiasts and features renowned celebrity experts, seminars, demonstrations, family entertainment, and more.

More info: www.ottawaboatandsportshow.ca

Media contact/accreditation for The Ottawa Boat and Sportsmen's Show:

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